



**LAWYER  
PHILANTHROPIST  
PRODUCER**

**ASHLEY  
CHRISTOPHER  
ESQ.**

**HARCUM  
WEEK**<sup>®</sup>  
OVER  
**50M**  
RAISED FOR  
HIGHER  
LEARNING

DELAWARE STATE UNIVERSITY  
**Community  
Impact  
Award**  
RECIPIENT

**ELECTRONIC PRESS KIT**



# Ashley Christopher Esq.

Ashley Christopher is where education, advocacy and entertainment collide. A force in her own right, Ashley Christopher is paving the way for Black youth to succeed. Christopher draws from her own life experiences as a young stroke survivor and celebrates how far she's come as an attorney, CEO and Founder of HBCU Week Foundation, Never seeking recognition for giving back didn't stop this powerhouse from receiving the Doing a World of Good Medal of Honor and the Delaware State University Community Impact Award.

The lack of diversity in her educational journey up until college, left a lasting impression on Christopher. Determined to make a difference, she founded HBCU Week Foundation. The purpose was simple: encourage people who looked like her to enroll into Historically Black Colleges and Universities, where they would be welcomed and taught how to navigate corporate America. It was not an easy task, but Ashley was up for the challenge. To date, HBCU Week Foundation has raised more than 50 million dollars for scholarships and curated dozens of events to ensure that black youth know higher education is an option. The world took notice and landed her some of the most significant partnerships, such as Bank of America, Capital One, the American Chemistry Council, and the NFL to name a few.

Nothing brings her more joy than being a mother to her son, Ryan. Ashley commands the audience with her dissertation about letting your child(ren) be an inspiration to your success, rather than a deterrent. She is wholly committed to reshaping the discussion around motherhood. Inspiring mothers around the globe to discover their gifts, passion and purpose to unlock the joys of life.

A fashionista in her own right, she puts together looks with ease. Her style is the perfect mix of high-end luxury, streetwear and bold colors, so it only made sense to start her own collection of apparel, scheduled to launch at Super Bowl Weekend 2023. Ashley Christopher has used her expertise gained from being at the front line of adversity to help people navigate their dreams and further Diversity, Inclusion, and Equity initiatives globally, to shift the culture forward. Look out for new projects in Spring 2023.



# Press

**BLACK  
ENTERPRISE**

Meet The Woman Behind HBCU Week Who Is Determined To Change Lives

[Read Article](#)

**rollingout**

Howard Alum and HBCU Week Founder Ashley Christopher Reveals Celebrity Lineup

[Read Article](#)

**ESSENCE**

Meet The Woman Who's Exposing High School Students To The Value of the HBCU Experience

[Read Article](#)

**BLACKLOVE.COM**

This HBCU Event Gives Millions in Scholarship to High School Students Each Year

[Read Article](#)

**HBCU DIGITAL**

HBCU Week Giving Opportunities To Aspiring College Students

[Read Article](#)

**The Philadelphia Tribune**

Annual Event Offers High-Schoolers Insight To HBCU Experience

[Read Article](#)

**cheddar  
news**

HBCU College Fair Week Coming to Delaware for 5th Consecutive Year

[Read Article](#)

**Cape  
Gazette**

Big Fish Covers Cost For 12 Kids To Attend 76ers Day Camps

[Read Article](#)

**★BOSSIP**

BOSSIP Exclusive: Ashley Christopher Talks HBCU Week Foundation, Investing In Black Youth, Howard University's Impact On Her Life & More!

[Read Article](#)



**SOCIAL IMPACT**

**\$50M+**

Raised For Higher Education

- Recipient of the Doing a World of Good Medal of Honor
- Recipient of the Delaware State University Community Impact Award
- Placement in 10+ publications for HBCU Week 2021
- Partnered with biggest brand in the world, Walt Disney Company, for events and merchandise collaboration
- Negotiated \$7M+ in corporate donations for annual scholarships for students headed to HBCUs

# Partnership Opportunities

I've partnered with many brands and would love to partner with you too! We are looking for sponsors, donors, scholarships, and any way you can help further our mission to encourage high-school aged youth to enroll into HBCU's. To discuss partnership opportunities please use the contact information on the last page.

## Current Partners



## Available For

- Speaking Engagements
- Event Curation
- Tradeshow Design & Activation
- Interviews
- Writing/Production
- Workshops
- Brand Ambassadorships
- Giveaways
- Consulting
- Written Articles
- Creative Direction
- Social Media Collaborations
- Social Media Content
- Sponsored Post
- Social Media Promo
- Product Reviews



# Workshops

## SELF CARE & BEING SELF AWARE

It is imperative that you learn to listen to your body and understand how-to mentally, emotionally, physically, and financially care for yourself. The key to happiness is identifying NEEDS, WANTS and devising a PERSONAL plan to obtain them. It's a mindset shift from a lawyer and stroke survivors point of view you never knew you needed.

Audience:

Ages 16+

Those who are passionate about about personal growth, career development professionals, graduations, panel discussions, human rights events, etc.

Takeaways:

- Empowered to make an informed choices regardless of societal norms
- Better understanding of personal development and healthy decisions
- Clarity of obtainable short-term goals and how to collapse time frames

## DIVERSITY, INCLUSION, & EMPOWERMENT

Diversity, Inclusion and Equality is at the forefront of media but how do we empower our community environment to be aware of obstacles others are facing and more importantly empower them to make compassionate decisions when dealing with cultural differences.

Audience:

Companies/organizations that wish to create a peaceful productive environment for their employees, students, volunteers, and/or community to thrive in.

Takeaways:

- Understand cultural biases and how to combat them
- Empowered to advocate for those who may not be able to advocate for themselves
- Develop inclusive communication guidelines

## SOCIAL ENTREPRENEURSHIP & NONPROFIT LEADERSHIP

People still lack access to the necessary resources to sustain their non-profit efforts, but when your heart is in the right place it makes it totally worth its. Together we can #CloseTheGivingGap.

Audience:

Individuals, employees, and government officials within the nonprofit sector.

Takeaways:

- To encourage and enable people to take action for their proposed missions..
- Facilitate tangible ways for people to donate, volunteer, and partner with minority led organizations

The mission of HBCU Week is to encourage high-school aged youth to enroll into HBCU's, provide scholarship dollars for matriculation and sustain a pipeline for employment from undergraduate school to corporate America.

## FUND THE DREAMS OF OUR YOUTH

2021 COLLEGE FAIR RESULTS

**528**

OFFICIAL NUMBER OF ON THE SPOT ACCEPTANCES

**226**

OFFICIAL NUMBER OF PARTIAL SCHOLARSHIPS OFFERED

**224**

OFFICIAL NUMBER OF FULL RIDES OFFERED

**478**

OFFICIAL NUMBER OF ALL SCHOLARSHIPS OFFERED

**\$10,446,503**

OFFICIAL DOLLAR AMOUNT OF ALL SCHOLARSHIPS OFFERED

[DONATE](#)

[HBCUWeek.org](https://www.HBCUWeek.org)



THE WEEK THAT CHANGES LIVES

**HBCU WEEK**®





## Contact



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